

Commitment to Our Community

Reduce, Rearrange or Remove Tobacco Advertising

Research has shown that:

- Three out of four youth shop in convenience stores at least once a week.
- 33% of all youth experimentation with smoking is linked to tobacco advertising and other promotional activities.
- Each day, more than 4,000 youth in the US, under the age of 18 try smoking for the first time, and another 2,000 youth become regular smokers. 85% of these kids prefer Marlboro, Camel, and Newport—three of the most heavily advertised brands.

Therefore, I the undersigned agree to: (please check all that apply)

- Remove all outside tobacco advertisements
- Reduce the number of outside tobacco advertisements
- Remove all inside tobacco advertisements
- Reduce the number of inside tobacco advertisements
- Rearrange inside tobacco advertisements
- Remove all tobacco advertisements

Name of Store (please print)

Signature of Store Manager

Full Address of Store (please print)

Phone number of Store

Date